



WHICH PARTS OF THE BUILT ENVIRONMENT MAKE OUR CITY A BETTER PLACE TO LIVE? ● ● CELEBRATING 50 YEARS

ORCHIDS & ONIONS AWARDS GALA

CELEBRATING 50 YEARS



BECOME A SPONSOR

Join us in celebrating 50 years of design excellence and supporting programs that inspire the next generation of designers.

OCTOBER 2, 2026 AT VESPER VENUE (LIBERTY STATION)

50 YEARS OF COMMUNITY, DESIGN AND DIALOGUE



Since 1976, Orchids & Onions has invited San Diegans to reflect on the buildings, spaces, and places that shape daily life in our region.

At its core, the program is **grounded in public participation**. Each year, community members submit nominations, celebrating projects that elevate our city and identifying those that **prompt us to ask how we can do better**.

An independent jury of design professionals and engaged community members reviews the submissions and selects award recipients. Alongside the jury awards, the public directly selects the People's Choice Award, and students across the

county also participate through a dedicated Student Choice Award, ensuring that multiple **voices help shape the conversation**. This balance of civic voice and professional expertise is what makes Orchids & Onions distinctive.

The season culminates each October with the Awards Gala, where **the built environment community gathers to recognize excellence** and continue the dialogue about how San Diego grows.

In its 50th year, Orchids & Onions stands as both a celebration of impact and a reaffirmation of the shared responsibility to shape our region thoughtfully in the decades ahead.

BE PART OF THE DIALOGUE SHAPING SAN DIEGO'S FUTURE



WHICH PARTS OF THE BUILT ENVIRONMENT MAKE OUR CITY A BETTER PLACE TO LIVE? ● CELEBRATING 50 YEARS

Sponsorship reflects a shared belief that design shapes quality of life. Orchids & Onions is more than an awards program. It is a convening of the people who design, build, supply, regulate, and influence the built environment of our region.

Each October, 400-600 professionals and engaged citizens gather, including: Architects, designers, developers, real estate leaders, contractors, engineers, manufacturers, product representatives, civic leaders, planners, students and engaged community members.

This is the ecosystem that commissions projects, specifies materials, guides policy, and shapes how San Diego evolves. Sponsorship places your organization within this community — **visibly aligned with design excellence, thoughtful growth, and civic leadership.** The Orchids & Onions Gala is SDAF's largest annual fundraising event, sustaining our programs and the 40+ events held each year that educate the public and promote outstanding architecture and design throughout the San Diego region.

In its 50th year, sponsorship becomes more than visibility - it's a powerful expression of presence, purpose, and enduring impact.

Orchids & Onions offers more than a single evening of visibility. From the opening of nominations in the spring through the Awards Gala in October, sponsors are recognized throughout the program season — ensuring sustained presence within San Diego's design and development community.

Why Sponsor Orchids & Onions?

This is an exceptional opportunity for brands that support the design industry to connect directly with the professionals who specify products, influence purchasing decisions, and shape the future of our built environment.

- Audience Reach 400+ attendees at the Gala
- 4,000+ design professionals & enthusiasts in SDAF's network
- 20,000+ impressions via email, social, and media
- Extended program visibility from now through awards



SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS

SPONSORSHIP LEVELS	SPONSOR BENEFITS			Promoting your brand	
	Commitment	Event Experience		Social Media & O&O Website	Digital Communications
	Contribution	Tickets	Priority Seating		
GRAND ORCHID* Premier Orchids & Onions Program Sponsor. Your logo will be prominently displayed throughout the Orchids & Onion's season and at the Gala (including on the Gala photo backdrop). <i>Opportunity to present a design award.</i>	\$20,000	8	📍	📍	📍
		<i>Grand Orchid Experience²</i>		Hyperlinked logo on website	Press Recognition SDAF e-Blast
NAPKIN SPONSOR* Star of the gala. Your firm's logo will adorn Gala cocktail napkins.	\$10,000	6	📍	📍	📍
		<i>Orchid Experience¹</i>		Hyperlinked logo on website	Press Recognition SDAF e-Blast
INDUSTRY FILM SPONSOR* Be the one to keep film alive by sponsoring the making of this year's Orchids & Onions film. It will be showcased along with your logo at the Awards Ceremony.	\$7,500	4	📍	📍	📍
		<i>Orchid Experience¹</i>		Hyperlinked logo on website	Press Recognition SDAF e-Blast
50 YEAR RETROSPECTIVE SPONSOR* Help us honor the legacy of this program by sponsoring a retrospective showcasing its evolution over the past 50 years, highlighting key milestones and past award winners. As a sponsor, your logo will be prominently featured on retrospective materials throughout the gala	\$5,000	4	📍	📍	📍
		<i>Orchid Experience¹</i>		Hyperlinked logo on website	SDAF e-Blast
AWARD CATEGORY SPONSOR Be a category sponsor for one of our illustrious design award categories. Award categories are: Architecture (Public/Private), Interior Design, Urban Design, Landscape Architecture, Historic Preservation, Lighting Design, Public Art, People's and Student Choice.	\$3,000	2		📍	📍
		<i>Orchid Experience¹</i>		Hyperlinked logo on website	SDAF e-Blast
AFFILIATE SPONSOR Support the continued success of this program as an Affiliate Sponsor.	\$1,500	2		📍	📍
		General Admission		Company Name Typed out	SDAF e-Blast

**PLEASE CALL OR EMAIL FOR MORE INFORMATION:
 (619) 232-1385 | SPONSORSHIP@SDARCHITECTURE.ORG**

¹ Orchid Experience includes priority seating, 2-hour hosted bar with VIP exclusive area & bites.
² Grand Orchid Experience includes premium table seating in front of the stage, all-night hosted bar with VIP exclusive area & bites, and pre-event reception access for exclusive photo opportunities.

*Only one sponsorship offered – please call for availability
 **Note: Sponsors who commit early benefit from visibility throughout the entire O&O season, including recognition across 50th Anniversary program materials and event signage.