



PechaKucha™

Where designers and creative types of all disciplines meet, network, and showcase their work!

The **PechaKucha Night (PKN)** presentation format was created by Astrid Klein and Mark Dytham of Klein Dytham Architecture in 2003. It was planned as an event for designers and creative types of all disciplines to meet, network, and showcase their work, and play, in public. The San Diego Architectural Foundation (SDAF) is pleased to serve as the official San Diego chapter host of PechaKucha Night.

Founded in 1978, SDAF is a non-profit organization dedicated to the education and promotion of outstanding architecture, landscape, interior, and urban design to improve the quality of life for all San Diegans. We do this by curating exceptional events throughout the year open to both the design industry and the public. **Become a PechaKucha Sponsor to receive valuable exposure for your company and help SDAF continue to provide quality programming!**

Our Numbers:



3,000+ Members



10,000+ Email Subscribers



8,000+ Instagram Followers



Averaging 150 Attendees Per Event

SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	Contribution Level	Presenter Spot*	Promoting Your Brand				
			Space for Promo Table**	Logo on Event Flyer	Logo on PKN Website	Logo on Event Presentation	Logo on Event Signage
TITLE SPONSOR	\$1,500	•	•	•	•	•	•

Enjoy year-round promotion as the exclusive Title Sponsor of PechaKucha Night.

NIGHT SPONSOR	\$1,000	•	•	•		•	•
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Be the star of PechaKucha Night! Enjoy all the benefits of this level in one (1) special night.

FRIEND SPONSOR	\$500					•	•
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Become a friend sponsor to keep this program thriving.

*Presentation must follow the overall theme of sponsored PKN
** The sale of merchandise is not permitted





SPONSORSHIP FORM

Company: _____
Please list your company name EXACTLY as you want it to appear on sponsorship materials

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YES! Count us in as sponsors of PechaKucha Night at the level marked below:

\$1,500 Title Sponsor

\$1,000 Night Sponsor

\$500 Friend Sponsor

By signing this pledge form, I understand and agree to the following:

- Sponsorship is activated upon receipt of payment in full.
- Benefits of this agreement are listed in this brochure.
- Sponsors must provide their logo and any other required marketing materials in a timely manner.

Authorized Representative: _____

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STEP 1: Complete this form. Send completed copy of this form and your company logo to info@sdarchitecture.org

STEP 2: Make your payment.

Credit card: Make your secure online payment at <http://sdarchitecture.org/sponsor>

OR

Check: Make payable and mail to
San Diego Architectural Foundation (SDAF) PO Box 122228
San Diego, CA 92112-2228

Thank you for your sponsorship!