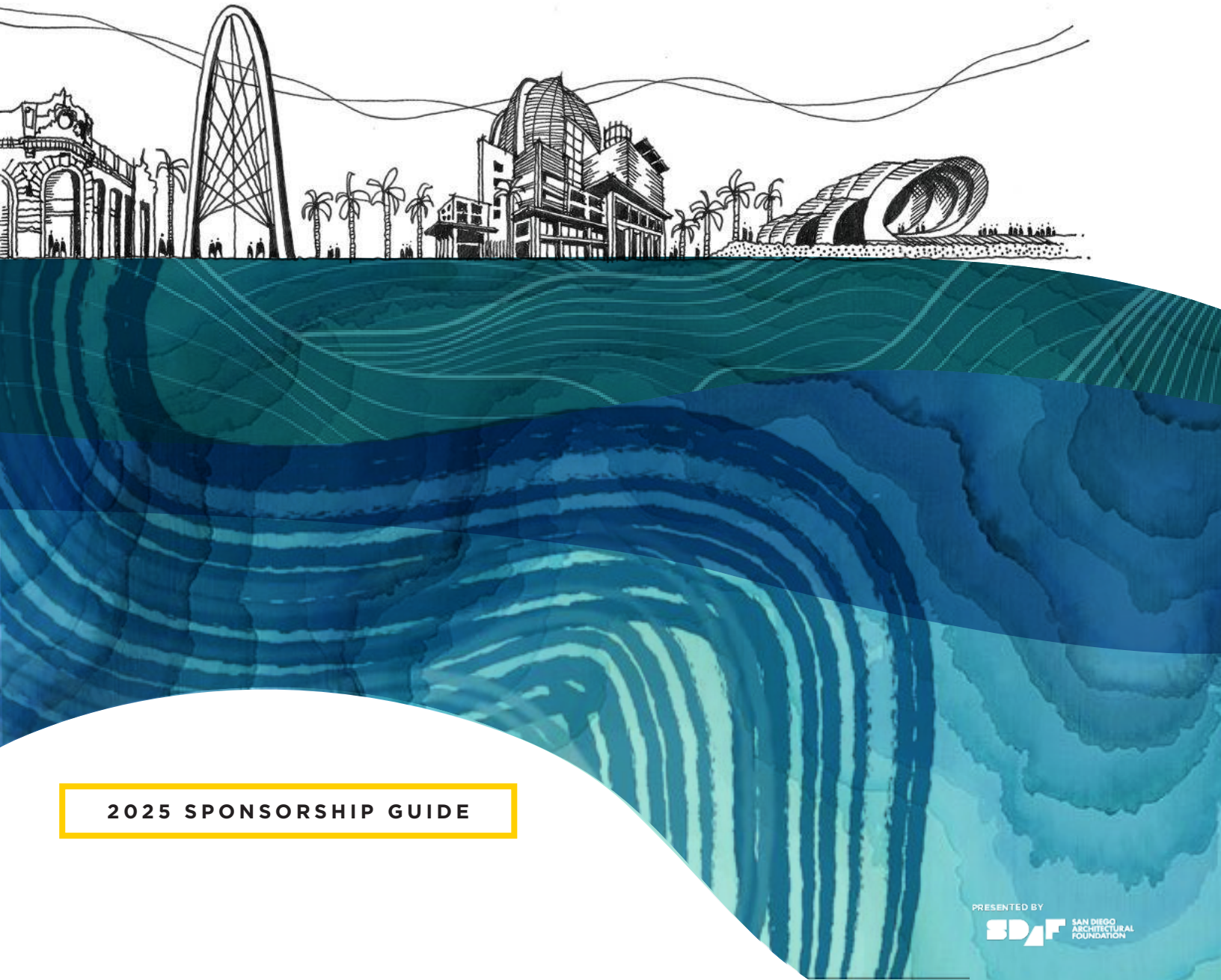




OPEN HOUSE SAN DIEGO

**CELEBRATING ARCHITECTURE, URBAN
DESIGN & THE BUILT ENVIRONMENT**



2025 SPONSORSHIP GUIDE

SPONSOR OPEN HOUSE SAN DIEGO TODAY!



SAN DIEGO'S LARGEST, FREE ARCHITECTURAL FESTIVAL, OH!

San Diego, returns for its 10th season on March 8 & 9, 2025, opening doors to our City's finest buildings and places.

Dear friends and supporters,

We're thrilled to highlight the impact of Open House San Diego (OH! San Diego) and the vital role you play in its success.

Your support makes it possible for (OH! San Diego to remain a FREE, annual public engagement event. OH! San Diego provides all San Diegans with rare behind-the-scenes access and in-depth information about the architecture and design of dozens of buildings and spaces in San Diego neighborhoods. It promotes awareness of San Diego's urban environment to a diverse audience and sparks discussion about planning and good design.

OH! San Diego is a San Diego Architectural Foundation (SDAF) program, an established 501(c)3 non-profit organization. Each year, it's brought to life through the dedicated volunteer work of design and architecture professionals. Your continued support and involvement are crucial to sustaining this valuable community resource. Thank you for contributing to a deeper appreciation and understanding of our city's built environment.

Warmest Regards,

Nadia Nunez

OH! San Diego Co-Chair
SDAF Board Vice-President

Rosina Diaz

OH! San Diego Co-Chair
SDAF Board Director

Nikki Kreibich

OH! San Diego Co-Chair

REACH OUT WITH QUESTIONS:

Nikki Kreibich

619.971.7611

ohsd@sdarchitecture.org

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OH! is a way for residents and visitors alike to experience the personality of the Region through its history and design. Become an OH! San Diego Sponsor today!

“OH! San Diego has the potential to become one of San Diego’s largest and most important cultural events.”

▶ 90% of visitors reported that they learned something new about our City or visited a neighborhood they had not explored before. OH! San Diego enhances personal connections with the City, inspires future architects, engages over 300 volunteers and promotes the value of architects and designers.

Each OH! San Diego site is carefully selected for its unique architectural, historic or cultural value!

▶ Award-winning architecture and design studios, museums, schools, world-class scientific research facilities, hotels, high-rises, fire stations, libraries, workplaces, theaters, and SDAF Orchid Award winners are thrilled to participate in this celebration of our City’s great architecture and urban design.

OH! San Diego gives participating sites a platform for proudly interacting with the community and explaining their history and importance.

OH! San Diego helps our neighborhoods local economy!

▶ OH! San Diego is an economic engine. Conservative estimates show that during the OH! San Diego Weekend, visitors spend \$15 to \$52 per person in local businesses and restaurants, thereby contributing to the local economy. ‘Cultural tourism’ attendees from other cities and countries spend even more on hotels, transportation, and souvenirs. A portion of sponsorship dollars goes towards the San Diego Architectural Foundation Scholarship Program for aspiring architects and urban designers.

Your help is greatly appreciated!

▶ When you become an OH! San Diego Sponsor, your brand will receive lots of exposure throughout the region to a diverse audience with an interest in architecture and community.

By connecting your brand to our cause, you are showing your commitment to design quality, public engagement and to the advancement of San Diego as a world class city. Your support will go far to help maintain the high quality of this popular FREE program for years to come.

OPEN HOUSE SAN DIEGO BY THE NUMBERS



There are exciting opportunities that come with sponsoring Open House San Diego, hosted by the San Diego Architecture Foundation (SDAF). This offers a unique platform for sponsors to connect with a diverse audience in numerous venues throughout the San Diego region. By aligning with this prestigious event, sponsors can enhance their visibility, engage with community members, and showcase their commitment to our city's architecture and design.

- ▶ **WEBSITE** **3,000**
UNIQUE MONTHLY VISITORS TO OUR WEBSITE
- ▶ **FOLLOWERS** **16,000**
SOCIAL MEDIA FOLLOWERS
- ▶ **COMMUNITY** **9,000**
E-NEWSLETTER RECIPIENTS
- ▶ **HEADCOUNT** **2,800+**
SDAF GENERAL + VIP MEMBERSHIPS
- ▶ **PARTICIPANTS** **9,800+**
EVENT ATTENDEES
- ▶ **NEIGHBORHOODS** **12**
NEIGHBORHOODS SHOWCASED DURING OH! SD SINCE 2015
- ▶ **SITE VISITS** **8,500**
AVERAGE INDIVIDUAL SITE VISITS DURING OH! SD
- ▶ **HELPING HANDS** **250+**
VOLUNTEERS THAT DEDICATE THEIR TIME
- ▶ **ACCESS** **150+**
SITES MADE AVAILABLE TO THE PUBLIC ANNUALLY
- ▶ **SUPPORT** **50+**
EVENT SPONSORS AND SDAF PARTNERS

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ohsd@sdarchitecture.org

SPONSOR BENEFITS



	TITLE REACH OUT FOR OPPORTUNITIES	NEIGHBORHOOD \$2,500	ADVOCATE \$1,000	SUPPORTER \$500
PRESS VISIBILITY				
Name credit in all press releases and media kit	●			
Opportunity for quote from your company in press releases	●			
ENHANCED VISIBILITY				
Opportunity to host special event programmed exclusively for your company	●			
Speaking opportunity at Launch Party	●			
Opportunity to provide promotional gift items at the event	●	●		
PRINT VISIBILITY				
Logo credit on all print materials, including postcard, poster, event guide & advertisements	●			
Logo credit in event poster and neighborhood guide	●	●	●	
Name credit in event guide sponsor page				●
EVENT VISIBILITY				
Logo placement on event t-shirt	●			
Logo credit at Neighborhood Hubs & Launch Party	●	●	●	●
EMAIL CAMPAIGNS				
Prominent logo credit with link on OH! San Diego e-blasts and SDAF e-newsletters (Jan-Mar)	●			
Logo credit with link on OH! San Diego e-blasts		●		
Name credit on OH! San Diego e-blasts			●	●
WEB VISIBILITY				
Logo credit with link on OH! San Diego web page	●	●		
Logo credit on OH! San Diego web page			●	●
SOCIAL MEDIA				
Exclusive sponsor highlight post on Facebook & Instagram	●	●		
Included in general sponsor highlight post on Facebook & Instagram	●	●	●	●
SDAF BENEFITS				
An SDAF Annual Partnership	●			
An SDAF annual VIP membership				
Special Thank You in SDAF e-newsletter	●	●	●	●

REACH OUT WITH QUESTIONS:

Nikki Kreibich | 619.971.7611 | ohsd@sarchitecture.org

SPONSOR FORM



Company: _____

(Please list your company name EXACTLY as you want it to appear on sponsorship materials)

Contact Person: _____ E-Mail: _____

Mailing Address: _____ City, State, Zip: _____

Website: _____ Phone: _____

Yes! Count us in as sponsors of Open House San Diego at the level marked below:

Title \$2,500 Neighborhood \$1,000 Advocate \$500 Supporter

By signing this pledge form, I understand and agree to the following:

Sponsorship is activated upon receipt of payment in full.

Acceptance of this pledge form shall be approved by the Open House San Diego committee.

Benefits of this agreement are listed with the Open House San Diego Sponsorship Guide.

Provide my logo and any other marketing material to the Open House San Diego committee in a timely fashion.

Authorized Representative: _____ Title: _____

Signature: _____ Date: _____

**STEP 1: SEND A COPY OF THIS FORM AND YOUR COMPANY LOGO TO
OHSD@SDARCHITECTURE.ORG**

STEP 2: MAKE YOUR PAYMENT.

Credit Card: Make your secure online payment at
<http://sdarchitecture.org/sponsor>

or

Check: Make payable and mail to the following
San Diego Architectural Foundation (SDAF)
PO Box 122228, San Diego, CA 92112-2228

Thank you for your sponsorship. We value your support!

Federal Tax ID: 95-3513927

OH! San Diego, Open House San Diego, Open House San Diego Weekend, San Diego Architectural Foundation, and SDAF are trademarks of the San Diego Architectural Foundation, a 501(c)3 not-for-profit organization. Open House Worldwide and OHWW are trademarks of Open House Worldwide, a London-based not-for-profit organization.