



# OH! San Diego 2021 Visibility



**120**  
SITES

**7 NEIGHBORHOODS**

BARRIO LOGAN / CHULA VISTA / LA MESA /  
NATIONAL CITY / CITY HEIGHTS / SAN MARCOS  
/ SOUTHEASTERN SAN DIEGO

**900**  
PARTICIPANTS  
OH! CHATS & EXPERIENCES

**5,300** 

INSTAGRAM FOLLOWERS  
(500 NEW FOLLOWERS)

**3,900**

CONTENT INTERACTIONS

**2,000+**

VIDEO VIEWS (AS OF MARCH 17)

**1,000** 

UNIQUE WEBSITE VISITORS  
IN ONE DAY, MARCH 6

**5 MINUTES**

AVERAGE TIME ON EACH VIRTUAL PAGE TOUR

## Media Coverage

- [San Diego Union Tribune](#)
- [San Diego Business Journal](#)
- [La Mesa Courier](#)
- [Times of San Diego](#)
- [Voice & Viewpoint](#)
- [East County Magazine](#)
- [KPBS.org](#)
- [Architect's Newspaper](#)

