

modernism *Palm Springs* tour

november 8, 2019

Members: \$175

Non-Members: \$195

REGISTER [here](#)



SCHEDULE:

meeting point 8:00 am

Hold it Contemporary Home
1570 Camino De La Reina
San Diego, CA



stop #1 Del Marcos Hotel:

Originally designed for owners Samuel and Adele Marcus, the building is historically important because it was William F. Cody's first independent commission in Palm Springs, and launched his solo career in the desert. The 17-room modernist hotel is located at 225 West Baristo Road close to the downtown in the historic Tennis Club neighborhood.



BUY TICKETS

stop # 2 La Serena Villas

Originally built in 1933, this Historic Hotel sits on over an acre of beautiful landscaped grounds in the heart of downtown Palm Springs. Redeveloped as a luxury hotel in 2016 by award winning architect, May Sung, with all the modern amenities of a 5 star hotel.



LUNCH BREAK 12:45 pm - 2:45 pm

Lunch time is free time and is non-hosted.
See the attached map for lunch suggestions.



stop # 3 Piazza de Liberace

There were painted cherubs on the ceiling, a room that was Dalmatian and cow print, fake flowers, red velvet, gold, with Elvis and Liberace everywhere," says Elizabeth Smalley. "It was the most dysfunctional house we've ever seen. Realizing they needed help transforming Mr. Showmanship's palace into Garth and Elizabeth Smalley's pad, they called in Palm Springs-based designer Christopher Kennedy.



stop # 4 Jack Webb House

Christopher Kennedy has the pleasure of decorating the Palm Springs estate originally built by Jack Webb when he was starring in "Dragnet" in the 1960s.



stop # 5 Cocktail Reception & Book Signing

hosted by
Christopher Kennedy

Christopher Kennedy has quickly and not-so-quietly emerged as one of the nation's freshest voices in home furnishings and interior design. Working from his studio and shop in Palm Springs, his name is quickly becoming synonymous with Jet Set modern luxury and vibrant California glamour. Christopher's work and products have captured the attention of such leading publications as Architectural Digest, Dwell Magazine, Traditional Home, Coastal Living, California Home +Design, Luxe Magazine, and The Los Angeles Times.



LEAVING PALM SPRINGS 7:45 PM

Returning to San Diego 10:15pm

S BELARDO RD

Palm

GREAT
SHAKES

ZIN
AMERICAN
BISRT0

Springs restaurants

lunch time: 12:45 - 2:45 pm

Free time to explore and enjoy on your own

W ARENAS DR

DROP OFF/
PICK UP
AREA

W ARENAS DR

Kaiser Grille
Palm Springs

P.S
Fudge &
Chocolate

Tutti Frutti
Frozen Yogurt

LG's
Prime
Steak-
house

Lulu
California
Bistro

Las Casuelas
Terraza

Thai House

Pomme
Frite

Village
Pub

Fisherman's
Market & Grill

SOUTH PALM CANYON DR

S BELARDO RD

GREAT SHAKES

LULU
CALIFORNIA BISTRO

THAI
HOUSE

Pomme Frite
French & Belgian Cuisine

KAISER GRILLE
PALM SPRINGS

PALM SPRINGS
FUDGE & CHOCOLATES
Continuing Our Tradition of Service, Quality and Value

Tutti Frutti Palm Springs Frozen Yogurt
and Juice Bar

Las Casuelas
TERRAZA

FISHERMAN'S
MARKET & GRILL
"The Fresh Fish Joint"

VILLAGE PUB
PALM SPRINGS
RESTAURANT, BAR, NIGHTCLUB

LG's
PRIME
STEAKHOUSE
"Locally Owned & Nationally Known"

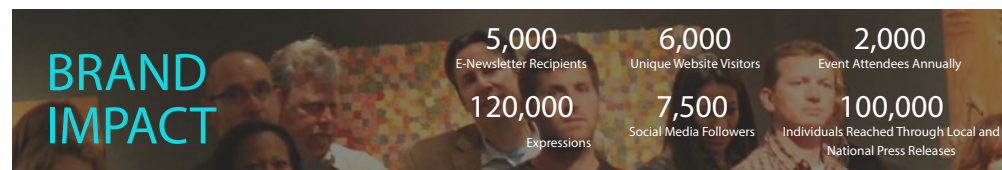
ZIN
american bistro

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Your sponsorship will put your organization's name in front of an audience of government, business, design and community leaders in attendance. The attendees will include San Diego's people-of-action, patrons of architecture and visionaries.

	SINATRA	HOPE	CROSBY	
Tickets to the tour	4	3	2	SINATRA \$2,000
Company logo on all event materials	X	X	X	
Company logo displayed in Tour PowerPoint Loop	X	X	X	
Company logo displayed in event program	X	X	X	HOPE \$1,000
Inclusion in all digital event publicity	X	X	X	
Reserved VIP seating	4	3	2	
Company logo and link displayed on SDAF website sponsor page	X	X	X	CROSBY \$750
Company logo and link displayed on SDAF website home page	X	X	X	
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Exclusive sponsor highlight interview posted on Facebook	X	X		
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☐ 750

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☐ 2000

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☐ Benefits of this agreement are as listed on this form.

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Title: _____

Signature: _____

Date: _____

Your tax deductible amount will be your donation less the cost of the event per ticket received.

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