San Diego Architectural Foundation

ORCHIDS & ONIONS

BECOME A SPONSOR

SDAF
SAN DIEGO ARCHITECTURAL FOUNDATION

Jury Tour 2018
Anne Militante, Committee Logistics Vice Chair and Mary Michaelson, Interior Designer and Juror testing the furniture on the tour.

Front Cover Photo:
2018 Orchid Winner - Architecture
Superior Court of California - San Diego
Architect: SOM
Photo Credit: Ian Patzke

This Page:
Photo Credit: James Brady

San Diego is continually growing, densifying and developing. It is easy to assume that the quality of our buildings and urban design is in someone else's hands and beyond our control. But, the reality is that we all play a role in shaping our built environment.

We invite you to play a leading role by becoming a sponsor for the annual Orchids & Onions Awards Program. This essential program of events brings together design professionals and the public-at-large to consider the ever-changing urban landscape and decide which elements improve or diminish our cherished San Diego quality of life.

Each year, a jury of design professionals is selected to determine the official Orchids & Onions based upon public submissions. Additionally, the general public weighs in by voting online for the People's Choice Orchid & Onion.

Design categories include:

- Architecture
- Interior Design
- Urban Design
- Landscape Architecture
- Historic Preservation
- Miscellaneous

JOIN THE FUN AND BE A SPONSOR.

The culmination of the program is an enlightening and fun-filled awards presentation, promoting awareness and practical discourse about what quality means for San Diego architecture. We recognize all sponsors at the event for the critical support they provide.

HOW SPONSORSHIP WORKS

WHY BECOME A SPONSOR?

Sponsorship of this vital and vibrant program not only supports its continued success, but also provides your organization unique and high-profile visibility through a series of program events that culminate in the Orchids & Onions Awards Ceremony. The audience you will reach is one that is committed to creating timeless, memorable places that are authentic to San Diego. By showing your support for the program, you help inspire San Diegans to discover and advocate for the value of design both in the built environment and for those dedicated professionals who make it happen.

HOW TO BECOME A SPONSOR

To become a sponsor, first review the following pages to see what level of sponsorship is best for you. Then fill out the form. Once you submit the form, we will contact you and coordinate the details.

SPONSOR BENEFITS

The Orchids & Onions Program is not just one evening of fun - it is a series of events that educate and elevate design. Aligning your organization with SDAF's mission provides you with trusted access to the vast audience of design professionals in San Diego. In addition to being honored at the awards ceremony, sponsors are recognized in e-blasts, social media posts, press releases and on the website.

We look forward to your continued or new support for a program that inspires our community to care about the quality of place making in San Diego and those that make it all possible.

For questions, call us at 619-232-1385 or email us at info@sdarchitecture.org.

This Page

2018 Orchid Winner

Place Making - IDEA - 1

Architect: Miller Hull Partnership

Photo Credit: Mike Torrey

"UNIQUE AND HIGH-PROFILE VISIBILITY"

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	SPONSOR BENEFITS				
	Contribution Level	Event Tickets	Front Row Seating	Promoting your brand: Online and at Events	Promoting your brand: Logo on Gala Photo Backdrop
PROGRAM TITLE SPONSOR*	$10,000	10	●	●	●
Be recognized as the premier Orchids & Onions Program Sponsor. Your logo will be prominently displayed throughout the Orchids & Onion's season and at the Gala.					
PEOPLE'S CHOICE CHAMPION*	$8,000	8	●	●	●
Be the people's champion and sponsor this year's People's Choice Award for the people's pick for Orchid & Onion.					
NAPKIN SKETCH STAR*	$6,000	6	●	●	
Be the star of the gala. Showcase your design prowess by being this year's Napkin Sketch Star. Your hand sketch of your favorite creation will adorn Gala coctail napkins. Genius!					
INDUSTRY FILM SPONSOR*	$5,000	6	●	●	
Be the one to keep film alive by sponsoring the making of this year's Orchids & Onions film. It will be showcased along with you at the Awards Ceremony.					
LIBATIONS HOST	$4,500	4		●	
Be the life of the party and the toast of the town by sponsoring the libations for the Reception. Limited to 3 sponsorships.					
NOSHS SPONSOR	$3,500	4		●	
Be the hostess/host with the mostest by sponsoring posh noshs to the ravenous crowd. Limited to 3 sponsorships.					
DESIGN CATEGORY SPONSOR	$2,500	4		●	
Be a category sponsor for one of our illustrious design award categories. Categories are: Architecture, Urban Design, Historic Preservation, Interior Design, or Landscape Architecture.					
AFFILIATE PROGRAM SPONSOR	$1,000	2		●	
Be an affiliate category sponsor and help keep this program rolling.					

Note: The sooner you sponsor the more visibility you or your company have during the OO program season.

**only one sponsorship offered – please call for availability*

SPONSORSHIP FORM

Company: _____

Please list your company name EXACTLY as you want it to appear on sponsorship materials

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

Yes! Count us in as sponsors of this year's Orchids & Onions program at the level marked below:

- ◯ $10,000 Program Title Sponsor*
- ◯ $8,000 People's Choice Champion Sponsor*
- ◯ $6,000 Napkin Sketch Star Sponsor*
- ◯ $5,000 Industry Film Sponsor*
- ◯ $4,500 Libations Host (up to three sponsors)
- ◯ $3,500 Noshs Sponsor (up to three sponsors)
- ◯ $2,500 Design Category Sponsor
  Category of Interest: _____
- ◯ $1,000 Affiliate Program Sponsor

*only one sponsorship offered – please call for availability

Orchids & Onions is a fundraising program of the San Diego Architectural Foundation, a 501(c)(3)nonprofit organization dedicated to education and promotion of outstanding architecture and design throughout the San Diego region.

Payment Terms:

◯ My check is enclosed for the full amount

◯ Please bill my credit card

◯ Visa ◯ MasterCard ◯ American Express

Card#: _____

Exp. Date: _____ / _____ CVC#: _____

3 or 4 digit code on back of card

Cardholder Signature: _____

By signing this pledge form, I understand and agree to the following:

- Sponsorship is activated upon receipt of payment in full.
- Acceptance of this pledge form shall be approved by the Orchids & Onions Sponsorship Committee.
- Benefits of this agreement are listed in this brochure.
- We will provide our logo and any other marketing material needed to promote our organization to the Orchids & Onions Committee in a timely fashion for use to promote the program and our support of it.

Authorized Representative: _____

Title: _____

Signature: _____ Date: _____

Make checks payable and mail to:

San Diego Architectural Foundation (SDAF)
PO Box 122228
San Diego, CA 92112-2228 Tax ID: 95-3513927

Send completed electronic copies of this form and your company logo to orchidsandonions@sdarchitecture.org

Thank you for your sponsorship. It funds SDAF programs throughout the year.

San Diego Architectural Foundation

ORCHIDS & ONIONS

THANK YOU!

SAN DIEGO ARCHITECTURAL FOUNDATION

2018 ORCHID WINNER

Interior Design - Nolita Hall

Designer: Tecture

Photo Credit: Studio Maha